



Ethiopian Airlines and MailAmerica S.A. Launch Ecommerce Logistics Services Jointly

Addis Ababa, 20 January 2023

Ethiopian Airlines Group (ET) has partnered with MailAmericas (MA), a private postal operator and gold member of the consultive committee for the Universal Postal Union, to develop competitive cross border ecommerce services within Africa and the Middle East using Addis Ababa as a hub.

According to this partnership, Ethiopian Airlines will offer air transport service for carrying goods across its wide network while MailAmericas will provide its market expertise and the know how it gained in Latin America and Africa, where it has networks in over 40 countries.

Regarding the partnership, Ethiopian Group CEO Mesfin Tasew said, *“As the leading air cargo service provider in Africa, we are glad to team up with MailAmericas in launching ecommerce logistics services across Africa and Latin America. So far, we have jointly served more than 20 countries in Africa and Latin America, and we are keen to further expand our reach going forward. The partnership enables us to serve our customers better by leveraging the expertise, bilateral agreements and private networks of MailAmericas.”*

Tomas Miguens, President of MailAmericas stated, *“As one of the largest service providers of Cross Border E Commerce into Latin America, we are thrilled to partner up with Ethiopian Airlines Group and expand our horizon into Africa’s territory. We have an extensive knowledge in the region through our subsidiary Mailafrica which has provided services over 25 years. It’s our pleasure to be able to work side by side with the leading airline in Africa. This will grant every customer a better shopping experience, improving delivery time and traceability of their packages. We will continuously look to strengthen this partnership and develop new businesses to maintain a mutually beneficial relationship with Ethiopian Airlines Group.”*

As part of the partnership, Ethiopian Airlines will gain access to all bilateral agreements and private networks of MailAmericas across the regions, enabling it to offer competitive

services to customers in Africa, Latin America, Europe, Middle East, and other parts of the world.

Ethiopian is building an ecommerce hub in Addis Ababa with a total annual capacity of 150,000 tons per annum to boost its ecommerce logistics service and capacity. Fully dedicated for e-commerce logistics operations, the e-commerce hub will also be equipped with an Automated Sortation System and Electronic Transport Vehicles (ETV) to ensure the smooth handling of shipments ranging from small parcels to boxes, skids, and built-up units (BUPs).

As a major global cargo network operator with a modern warehouse accommodating one million tons per annum, Ethiopian Cargo & Logistics Services has recorded an annual cargo uplift of about 770,000 tons in the 2020/2021 fiscal year. It serves more than 130 international destinations including 66 dedicated cargo destinations in Africa, Middle East, Asia, Europe and the Americas with belly hold capacity and 14 dedicated freighters. Ethiopian Cargo & Logistics Services also uses the latest technologies for data, information and market intelligence with 100% e-AWB from its main hub in Addis Ababa.

About Ethiopian

Ethiopian Airlines (Ethiopian) is the fastest growing Airline in Africa. In its seventy-five plus years of operation, Ethiopian has become one of the continent's leading carriers, unrivalled in efficiency and operational success. Ethiopian commands the lion's share of the Pan African passenger and cargo network operating the youngest and most modern fleet to more than 130 international passenger and cargo destinations across five continents. Ethiopian's fleet includes ultra-modern and environmentally friendly aircraft such as Boeing 787-8, Boeing 787-9, Airbus A350, Boeing 777-300ER, Boeing 777-200LR, Boeing 777-200, Boeing 737-800, Boeing 737-8, Freighter, Bombardier Dash 8-400 double cabin with an average fleet age of seven years. In fact, Ethiopian is the first airline in Africa to own and operate these aircraft. Ethiopian is currently implementing a 15-year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with Seven business units: Ethiopian International Services; Ethiopian Cargo & Logistics Services; Ethiopian MRO Services; Ethiopian Aviation Academy; Ethiopian ADD Hub Ground Services, Ethiopian Airports Services and Ethiopian Express Services (Domestic). Ethiopian is a multi-award-winning airline registering an average growth of 25% in the seven years prior to the COVID-19 pandemic. For additional information, please visit www.ethiopianairlines.com.

Email: CorporateCommunication@ethiopianairlines.com

Tel: (251-11)517-8913/165/529/

Social Media:

Facebook: <https://www.facebook.com/EthiopianAirlines>

Twitter: <https://twitter.com/flyethiopian>

Instagram: <https://www.instagram.com/fly.ethiopian/>

YouTube: <https://www.youtube.com/channel/UCCV26xfT57LiOgrZM45ouCg/featured>

LinkedIn: <https://www.linkedin.com/company/ethiopian-airlines/>

Telegram: https://t.me/ethiopian_airlines

About MailAmericas

MailAmericas has become one of the leading cross border E commerce service providers in Latin America where it began and has expanded to over 65 countries around the world in Africa, Southeast Asia, and Eastern Europe serving emerging countries around the world. With the eventual decline in printed material and subsequent rise in online shopping, MailAmericas' new focus on the e-commerce sector helped national and international e-commerce companies navigate the previously uncharted Latin American territory. In a few years, MailAmericas was in charge of consolidating international mail in more than twenty countries in Latin America, seventeen in Africa, twelve in Southeast Asia, and ten in Eastern Europe, allowing us to improve service performance by reducing transit time from 40 days to only 8 days! This made it possible for us to deliver more than 3.5 million packages a month. MailAmericas' talented team and systems were able to adapt to the diverse business requirements of the countries and regions in which it operates. Thanks to the development of this extensive network, MailAmericas is a multicarrier platform, which allows companies to select the best parcel carrier among all its partners. For additional information, please visit [mailamericas](http://mailamericas.com).

Social Media:

Email: communications@mailamericas.com

Web: <https://mailamericas.com/>

In: <https://www.linkedin.com/company/mailamericas-mailatinamerica/>